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January 2007

PRESIDENT'S REPORT



Maureen Gorman, PhD
APNS President

It is with the greatest of pleasure I write this article for the APNS newsletter at the more than half way mark of my term of office (and not just for the obvious reason!). The past seven months or so have been very enjoyable and productive thanks to the diligent work of the executive and committees of the association, and of Susan Marsh's excellent office management skills that keeps the whole operation running smoothly. The next five months promise to be as enjoyable and productive, particularly as I announce that Bob Milks has agreed to accept the position of President Elect, and begins his term as of this month. Bob has experience on the executive and he also represents the more rural regions of Nova Scotia.

Bob told me he is "truly honoured to be asked to serve as President Elect for APNS. I very much enjoyed my previous experience as

Treasurer (2004-2005) and look forward to working with the executive to continue to promote our profession in the Province." (For those who may not know Bob, I have included a short bio at the end of the article.)

This Executive may not be the first to do so, but it is a group that works hard and works well together to achieve its goals. I am impressed that as much as we all have busy lives "elsewhere" we do take time occasionally to get together socially (yes, even after a long afternoon's meeting) and to support each other when busy lives get even busier. As any well functioning group attests, everyone has his or her opinion and I believe gets to air it before decisions are reached, usually by consensus. All this is to say that we have been working on managing long agendas in more expedient ways, and I think I've finally got them hooked on detailed agendas to expedite what needs to be covered without missing the information items that otherwise can take up valuable time. (At least they are not groaning quite so much!)

Continued on page 2

Reports

PRESIDENT'S REPORT *continued from Page 1*

The Executive has supported me on organizational changes that are based on delineating the various functions of the association: i.e., Executive (Policy Development, Budget, Record Keeping, Strategic Planning); Operational Facilitation (Susan Marsh, Office Manager); Operational Functions (the committees that come under the broad categories of Advocacy, Professional Training and Education, Member Services and Support, and Liaison); and the Content Functions of Interest Groups that cross all of the above but which have a common area of practice or concern (e.g., anyone want to form a Gero-Psychology Interest Group?) My goal is to have the final version of this "org" chart presented to the membership at the AGM (i.e., April 27th, 2007) in its entirety.

APNS Executive and committee members have been collaborating with NSBEP on several initiatives of common concern, including inappropriate use of tests by non-psychologists (Shaun Newsome), Revision of the Standard of Professional Conduct (Kevin Rice), Guidelines for Custody Access (Debra Garland), Family Law Reform (Joann Doran), and Mandatory CE policy (Carolyn Humphries – CE Chairperson). All members of the executive have taken the lead on one or more initiatives, such as review of policies, of appointments to APA, CPAP, and CRHSPP, and of criteria for awards. Several members share the work load and all deserve credit for accomplishing the work done on behalf of the association, and in particular, its members.

Awareness Month, 2007, is being planned and organized by all Executive members and Susan Marsh, although Dean Perry and Joann Doran did indicate they would answer to the title of co-chairs, if necessary! New initiatives include the Executive organizing reviews for the newsletter, of the various materials the office receives, attending conferences or events as representatives of APNS (e.g., the Early Intervention Conference at MSVU and the Chronic Illness Forum, developing a plan for response to a pandemic, and taking on issues of professional practice (e.g., responding to enquiries made by insurance companies about fees).

APNS is helping to sponsor an abstract submission to the Red Cross Emergency Response Conference in 2007. This is not an exhaustive list of projects undertaken but gives you a flavour of the issues dealt with around the table at monthly executive meetings. As highlights of the upcoming latter half of my term of office, we have the Holiday Open House (Dec. 18, 2007), CRHSPP and Council of Provincial Associations of Psychologists (CPAP) meetings (January 20-21), Awareness Month (Feb) activities, CRHSPP co-sponsored half day workshop (Feb 16), budgeting (March), workshop on psychotherapy with the elderly and AGM (Apr 27). Please see elsewhere in the newsletter for details of these events.

STUDENT AWARDS PROGRAM - Joann Doran, Student Rep

As student member on the Executive Committee, I would like to take this opportunity to provide a brief reminder of the upcoming Student Awards Program. Last year we produced an attractive brochure which was distributed together with the nomination packages to all Nova Scotia Universities with undergraduate and graduate programs in psychology. We received several nominations for the Gerald Gordon Award which was subsequently awarded to Sean MacKinnon of Sydney. The first Brian Dufton Award was awarded last year to Melissa McGonnell.

The Gerald Gordon Prize is awarded for outstanding undergraduate achievement in Psychology. It is a \$250 award of books in the

student's area of interest and a one-year student membership to APNS

The Brian Dufton Prize is awarded for outstanding graduate achievement in Psychology. It is a \$500 award to support the student's education, and a one-year membership to APNS.

Nominations are made to APNS by the Psychology Department Heads of the various universities in Nova Scotia. These nominations are reviewed by a panel and the successful nominees will be presented their awards at the Annual General Meeting. Deadline for submissions for this year is March 1, 2007. If you are interested in hearing more about the award contact the APNS office.

CELEBRATING OUR CHILDREN CONFERENCE November 17-19, 2006

On Saturday November 18, 2006 APNS participated in the Celebrating Our Children Conference at Mount Saint Vincent University.



The conference, presented by the Early Intervention Nova Scotia Association & Task Force on Early Intervention, offered us the opportunity to participate in the Exhibitor section. Maureen Gorman, Joann Doran and Susan Marsh staffed a booth providing materials on the association, its services and other information relating to children and psychology.

PRESIDENT ELECT - Bob Milks

Bob earned his undergraduate degree from Syracuse University and a Graduate Diploma in School Psychology from the State University of New York at Albany. He obtained a New York State Permanent Certification in School Psychology in 1975 and then immigrated to Canada in 1976 where he also worked as a psychologist in the public school systems in Newfoundland and Nova Scotia. He worked in child and adult mental health in Ontario for eight years and was in private practice in Ontario and Nova Scotia.

Bob became registered in Nova Scotia in 2004, working as a School Psychologist with the Strait Regional School Board until January 2006.



He left the School Board to teach in the Human Services Program at the Nova Scotia Community College where he is teaching courses in the first and second year of the program and is "enjoying it very much".

Welcome back Bob.

Reports

PSYCHOLOGY MONTH ACTIVITIES

AN OVERHEARD PHONE CONVERSATION ...

Maureen: “Hello. My name is Maureen Gorman, and I have a question for you, because now is the time to ask – what can we do for the Silent Auction?”

Psychologist: “What Silent Auction?”

M: “The Psychology Awareness Month Special Event coming up Feb. 16, 2007.”

P: “That soon?”

M: “ Yes; and it’s fast approaching and we need your stuff to put in it.”

P: “My stuff?”

M: “Stuff. Yes, your stuff.”

P: “What do you mean, **my** stuff?”

M: “You know, the creative stuff you do... “

P: “What **creative** stuff can I do?”

M: “Relax. Do you Paint? Photograph? Sew? Plant? Play (a musical instrument)? Write?

Draw? Knit? Craft? Build? Calligraphy? Bake? “

P: “Well, I **do** do a little _____
_____.” (Here’s where you fill in the blank)

M: “I knew it. So how about doing a little _____
_____ for the APNS Silent Auction? Think about it.”

P: “Yes. I will think about it and get back to you by the **end of the January**”

Donate an item or service

Do you Paint? Photograph? Sew? Plant? Play (a musical instrument)? Write? Draw? Knit? Craft? Build? Calligraphy? Bake? Why not donate something to the Silent Auction. This year's beneficiary is Schizophrenia Association of Nova Scotia. Contact the APNS Office with your idea.

Celebrate your talents and **help raise funds for the Schizophrenia Society of Nova Scotia.**

Psychology Month Advertising Opportunity

This upcoming February to celebrate Psychology Month, APNS will be purchasing advertising space in the provincial Sunday Chronicle Herald (for February 18th). Ad space is available for your practice or organization. A 2 1/4 inch square block is \$150 plus tax and a 4 5/8 x 2 1/4 inch ad is \$300 plus tax. If you are interested, please contact the APNS office by email (apns@apns.ca) or phone (902-422-9183) to reserve space.

APNS Mini-Conference

For the past two years the Silent Auction has been combined with a Gala Dinner, but this year we are trying something different. We are organizing a mini-conference on Friday, February 16th. There will be two half-day workshops, with an evening reception. The Silent Auction will be open all afternoon for bids and will end with the reception. Coffee services will be served throughout the day, with lunch at noon and hors d’oeuvres at the reception. See opposite page for more information.

PSYCHOLOGY MONTH MINI-CONFERENCE - FRIDAY, FEBRUARY 16, 2007

8:30 a.m. - noon

Accounting & Taxation for Psychologists

A Workshop sponsored by CRHSPP and APNS in collaboration with the national accounting & auditing firm of Grant Thornton. This workshop is open only to registered psychologists as well as their office staff and bookkeepers. Candidate Register psychologists and graduate students enrolled in a programme leading to registered psychologist are also eligible.

The workshop addresses needs identified by CRHSPP registrants to assist them with their business practices. This is a didactic workshop that will provide you with a broad range of knowledge in the areas of accounting and taxation that are pertinent to the practices of psychologists.

Noon - 1 p.m.

Lunch served at the University Club

Silent Auction Opens

1 p.m. - 5 p.m.

The Issues Strategy Workshop Series

APNS and the NSBEP regularly hear from Psychologists on various professional issues, which are often complex and have no simple answers. In an effort to serve our members we would like to announce the first **Issues Strategy Workshops**. During Psychology Month, as we celebrate the contribution of psychologists, it seems appropriate to reflect on some of the challenges that we face as a profession. In recent months both APNS and NSBEP have received many calls on the topic of non-psychologists offering psychological services. With this in mind we are inviting individuals to join us in discussing this issue and in helping identify potential courses of action that would benefit both the profession and the public.

The Provision of Psychological Services by Non-Psychologists: Maintaining Boundaries

APNS and NSBEP recently struck a committee to see if any action could/should be taken to address the increased usage by organizations of non-psychologists to provide psychological services. We feel that consumers need to be better informed about the nature of the services that are being offered and any protections they may or may not have when receiving

services from non-psychologists. We also feel it is time to raise the profile of this issue.

As a first step, the committee is inviting input from our community of psychologists on any recent experiences in the above areas. We view this as the first step in increasing knowledge of the issue within our profession and defining steps that could be taken to inform and educate our clients, government, media and the general public about the unregulated delivery of psychological services by non-psychologists.

In the first of our series we invite you to come and discuss the following issues:

- Psychological testing in educational settings
- The use of psychological tests in the workplace
- Custody access evaluations
- Policy 75 and the use of non-psychologists to deliver psychological services

Our panel of knowledgeable psychologists and moderator will introduce each area before opening the floor for discussion and working in break-out groups to identify potential strategies for dealing with the above issues. We hope you will take time to attend this workshop to provide input to help us deal with these important issues. If this first session is successful we hope to have other Strategy Workshops to address other significant issues facing our profession.

5 p.m.- 8 p.m. Reception and Silent Auction Finale

A relaxing wrap-up to the day. Chat with people you haven't seen recently, enjoy hors d'oeuvres and bid on Silent Auction items. The Schizophrenia Society of Nova Scotia is the Silent Auction beneficiary this year.

Registration

We hope that you will have the opportunity to attend the full day's activities, but for those who cannot, we are offering each segment at an individual cost.

	Early Reg by Feb 1	After Feb 1
Full Day Event	\$100	\$120
Taxation Workshop	\$75	\$95
Issues Strategy	\$15	\$25
Reception/Silent Auction	\$25	\$35

Dalhousie University Club, Great Hall

PSYCHOLOGICALLY HEALTHY WORKPLACES CONFERENCE



Psychologically Healthy
Workplace Award

The 2nd Nova Scotia Psychologically Healthy Workplace Awards Ceremony will be held on February 8th at the World Trade & Convention Centre.

APNS, along with APA and the CN Centre for Occupational Health & Safety, will honour two organizations who have demonstrated excellence in developing psychologically healthy workplaces.

The College of Registered Nurses of Nova Scotia and the Scotiabank Atlantic Contact Centre (Halifax site) have excelled in all of the five APA healthy workplace categories of: Employee Involvement, Work-life Balance, Employee Growth and Development, Employee Recognition, and Health and Safety.

For more information, please contact Dr. Arla Day at 420-5854 or email arla.day@smu.ca

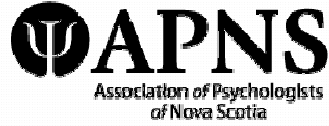
BOOK REVIEW

MINDSET: The New Psychology of Success
ISBN I-4000-6275-6; Dweck, Carol S., Ph.D

Dr. Dweck is a former Professor of Psychology at Columbia University and currently is Professor of Psychology at Stanford University; previous publication: Self-Theories: Their Role in Motivation, Personality and Development. Dr. Dweck is regarded as a well known researcher in the area of personality, social psychology, and developmental psychology.

MINDSET: The New Psychology of Success is published at a time when the zeitgeist of psychology and our culture is focused internally versus externally. Dr. Dweck has explored through her research, and written in this book about mindset, not as a personality characteristic but rather as a method of perceiving ourselves, our talents, attributes, abilities, and our potential. Dr. Dweck has determined that everyone has one of two basic mindsets: the fixed mindset or the

growth mindset. Individuals with a fixed mindset believe they are born with or without innate abilities and talents, which are unchangeable; while individuals with a growth mindset believe that abilities and talents can and are developed over time with effort. Dr. Dweck offers numerous examples of both mindsets and how one can change from a fixed to growth mindset. She discusses how our mindset is developed in childhood and affects every aspect of our lives. Dr. Dweck demonstrates how talented individuals use a growth mindset to achieve results and expand their talent and ability. Finally, Dr. Dweck demonstrates the application of growth mindset as parents, individuals, therapists, executives, and coaches and the impact of this change. Mindset is written in an engaging style that does not require a psychological background but rather an interest in potential growth; it is an engaging read particularly for those interested in internal growth.



Welcomes its Latest Members

**Laura Casey-Foss
Louise Cormier
Jessica Ius
Erin Johnston
Crystal Lowe-Pearce
Marcie McKay
Cornelia Melville**

**Patricia Murray
Jennifer Naugler
Bonnie Noseworthy
Cliff Seruntine
Stephanie Teasdale
Laurie L Tracey**

We would like to thank the membership for supporting APNS in its efforts to promote the interests of Nova Scotia psychologists through advocacy, continuing education and the support of special interests in the field.

**APNS
Annual General Meeting
Friday, April 27, 2007
Noon - 1 p.m.
University of Kings College, Room t.b.a.**

visit the apns website for:

- Member News*
- Events & Workshops*
- Job Postings*
- Private Practice Listings*
- Past Newsletters*
- APNS Documents*
- Post-Trauma Services*
- ...and more to come!*

Letters to the Editor

The following letter has been published by APNS in order to encourage discussion around this topic. Publication does not necessarily imply endorsement by APNS or by the Editorial Board of The Nova Scotia Psychologist. APNS cannot vouch for the accuracy of the content.

I am writing this letter in response to various employment postings that seek applicants in clinical psychology as opposed to applicants from other psychological practice backgrounds, such as counselling and applied psychology. Interestingly, many psychologist positions advertised in the Halifax, Nova Scotia area specifically request applications from clinical psychologists. Some of these advertisements even state "Applicants without a degree in Clinical Psychology WILL NOT be considered". I find this problematic and concerning, given the overlap in training among clinical and counselling psychologists and the demonstrated level of high quality training received by graduates of CPA and APA accredited counselling psychology programs. I am writing this letter as a means to open dialogue and encourage thought on this issue.

It sounds like the underlying message or assumption in these employment postings is that a graduate of an APA and CPA accredited program in another area of psychology (e.g., counselling/applied) would be unprepared or unable to function competently in a clinical psychologist's practice environment. I think it is important to note that counselling psychology does not differ from clinical psychology in scope of practice or limits of competence per se. The CPA criteria for accreditation of doctoral programs are identical for clinical and counselling psychology and the APA no longer distinguishes between clinical and counselling psychology pre-doctoral internship sites. Furthermore, several researchers (e.g., Gelso & Fretz, 2001; Norcross, Sayette, Mayne, Karg, & Turkson, 1998; Trull, 2005) have suggested that distinctions between clinical and counselling psychology have become increasingly blurred in recent years. Thus, although some traditional differences likely still exist between some counselling psychologists and clinical psychologists, many of these differences have become less apparent and even extinct between other counselling psychologists and clinical psychologists. For example, research suggests (e.g., Gaddy, Charlot-Swilley, Nelson, & Reich, 1995; Norcross, et al.) that a number of counselling psychology faculty teach and conduct research in areas traditionally connected to clinical practice (e.g., psychopathology, diagnostic assessment, psychotherapy), accredited counselling psychology training programs prepare doctoral-level psychologists to provide health care services, and graduates of accredited counselling psychology programs successfully seek employment in hospital, medical, and clinic settings.

Ultimately, clinical psychology and counselling psychology differ in worldview and therefore sometimes differ in the emphasis placed on certain practice skillsets. However,

there is ample evidence and research that exists that clearly indicates that the title of one's degree (e.g., counselling psychology, clinical psychology) is little indication of the quality and depth of the training that was received. In fact, the individual differences that exist among clinical psychologists, as well as among counselling psychologists, are likely as great as any differences that exist between the areas. Lambert (2004) states "One cannot distinguish the training a particular psychologist has received (or its quality) by simply knowing the type of degree attained. Since the various programs may emphasize different theoretical orientations and different practicum experiences, the diversity in training can be immense. In addition, knowledge of a professional's credentials will not yield information about participation in widely available postdoctoral institutes, continuing education programs, workshops, professional meetings, and the like. The personal qualities of the psychotherapist are also of great importance" (p. 6). This suggests the existence of great variability between all training programs and between all individual practitioners.

The central point I want to make is that there are many counselling psychologists who have received substantial training in areas of diagnostic assessment, personality/projective assessment, neuropsychological assessment, and empirically supported treatments, and who have undergone practica and internship training in clinical psychology and psychiatry units in medical and psychiatric hospital settings. Thus, there is similar training between programs in counselling and clinical psychology, in many cases. This is one reason that in Alberta the two areas are perceived as equivalent, and one has the option of becoming chartered as a psychologist with recognized competency in both clinical and counselling psychology.

Again, my purpose in writing this letter has been to create dialogue and encourage thought on the issues of job postings and application procedures for certain psychologist positions within Nova Scotia that exclude counselling psychologist applicants on the basis of degree title, as opposed to competencies and abilities. It seems that to state up front that applications will not be reviewed from applicants with CPA and APA accredited doctoral training in other areas of psychology (e.g., counselling/applied) may be a bit unfair to an applicant, and indeed to the patients and clients of the organization. One potential alternative to this may be to accept applications from applicants who represent the various areas of psychology (e.g., clinical, counselling) and then determine, based on objective clinical criteria, if the applicants from non clinical programs have the necessary skills and training in the clinical realm.

Sincerely,
Gregory E. Harris, M.Sc., Ph.D. (candidate)

Dr. Jean Craven Receives the IWK Award for Outstanding Practice in Clinical Psychology

Congratulations to Dr. Jean Craven, the 2006 recipient of the IWK Award for Outstanding Practice in Clinical Psychology. Dr. Craven is a psychologist and Programme Manager of the Child and Adolescent Community Mental Health Service in Saint John, New Brunswick. She also has a private practice in psychology, located in Rothesay, New Brunswick.

Dr. Craven is known for her outstanding graduate and undergraduate teaching, clinical supervision, and work as a doctoral dissertation examiner, in her role as Clinical Associate with the University of New Brunswick (UNB). In fact, Dr. Craven was the first recipient of the UNB Clinical Associate Certificate of Recognition. She has also served as the President of the College of Psychologists of New Brunswick.

The Psychology Discipline of the IWK Health Centre created this award in 2005 to recognize Child/Adolescent Psychologists in the Maritime Provinces who provide outstanding clinical service to their patients.

Dr. Michael Vallis
Psychologist, Queen Elizabeth II HSC
Associate Professor, Psychiatry, Dalhousie University
Adjunct Professor, Psychology, Dalhousie University

will be honoured with the

**13th Annual Clinical Community Recognition Award
(CCRA)**

Friday, January 19th, 2007, 3:30 pm
Life Sciences Centre 4263
Department of Psychology
Dalhousie University

* * *

Dr. Vallis will also present the colloquium Presentation Title:
“Just Stop Whining and Get on With It: Understanding Fatigue in Hepatitis C”

Wine & Cheese Reception to follow in the Lower Psych Lounge



Upcoming Workshop with Philippe Cappeliez, Ph.D.

**Depression in Later Life
University of Kings College**

Friday, April 27, 2007

An introductory one-day workshop including an overview of depression in later life, Q & A, discussion, and a description of intervention and case presentations .

Participation in this workshop is limited to a maximum of 40 people, so if you are interested please register early. We will be distributing a brochure in the next few weeks. To pre-register, contact the office now at 902-422-9183 or e-mail at apns@apns.ca.

WORKSHOP NOTICE

BRIEF INTERVENTIONS FOLLOWING MAJOR DISASTERS: CURRENT ISSUES

**A workshop conducted by Dr. Charles Hayes and Dr. Janice Howes
Offered by the APNS Post-Trauma Services Committee**

March 2, 2007 from 3:00 – 6:00 pm

**Wine and Cheese will be served during an informal conversation hour following
the presentation**

Pre-registration required by Feb. 23/07

Free to members of the APNS Disaster Network; \$20 Non-members

Location and registration: Dalhousie University Club

Psychology For You

is an education series provided by IWK Psychologists as
A FREE, PUBLIC SERVICE TO OUR MARITIME COMMUNITY

COMMUNITY LECTURE SERIES 2007 7:00 PM, PARKER RECEPTION ROOM IWK HEALTH CENTRE

Date	Speaker	Topic
February 20	Alissa Pencer, Ph.D.	Psychosis In Adolescence: What To Look For And How To Help
March 20	Marc Blumberg, Ph.D.	Children and Grief: Helping Your Child Cope With Loss
April 17	Shannon Barnsley, M.Sc.	Doctoral Candidate The Stepparent- Stepchild Relationship: Strategies For Helping Youth Adjust To A New Family
May 15	Joseph Byrne, Ph.D.	Nonverbal Learning Disability: Diagnosis and Therapeutic Intervention
June 12	Angela Larery, M.S.	Doctoral Candidate Relaxation
September 18	Cheryl Gilbert McCleod, Ph.D.	Getting Your Children To School When They Refuse To Go
October 23	Susan Jerrott, Ph.D.	Hands-On Strategies For Helping Children Who Have ADHD
November 20	Sharon Clark, Ph.D.	Seeking Common Ground: Managing Challenging Adolescent Behaviour
December 4	Joanne Gusella, Ph.D.	How To Talk To Teens About Weight In A Weight Obsessed World

Office space available

Newly renovated professional offices in a quiet, well-designed, 3-level, commercial townhouse. Ample free parking, charming Halifax neighborhood with interesting cafes and shops. Central air conditioning, nice reception area, board meeting room, lounge area, kitchen, separate staff bathroom with shower, accessible, security, etc. Furnished or unfurnished.



Ideal for an independent professional practice or a small group practice. Opportunities for networking with other psychologists. Full leases or part-time space use arrangements available. Reasonable rates.

Call Richard at 453-1144.





Committees & Representatives

Please contact the chair or APNS office for further information or to communicate changes to the list of committees & representatives.

Executive

President: Maureen Gorman
 Past President: Kevin Rice
 President Elect: Bob Milks
 Secretary : Debra Garland
 Treasurer - Shaun Newsome
 Member at Large: Dean Perry
 Student Member: Joann Doran

Office Manager:
 Susan Marsh

REPRESENTATIVES

Canadian Register of Health Service Providers in Psychology (CRHSPP) Rep: Maureen Gorman

Council of Provincial Associations in Psychology (CPAP) Rep: Maureen Gorman

Business of Practice Network: Arla Day

Federal Advocacy Coordinator: David Pilon

Public Education Campaign Coordinator:
 Dean Perry

APA Council of Representatives: Patrick O'Neill

Archivist: Maria Angelopoulos

COMMITTEES

Advocacy:
 David Pilon (Chair)
 Joanne Gusella
 Murray Schwartz
 Eileen Donahoe

Continuing Education:
 Carolyn Humphreys (Chair)
 Diane Birch
 Eileen Donahoe
 Christine Ellsworth
 Heather Higgins
 Bob Milks

Elections:

Victor Day (Chair)
 David Mensink
 Kevin Rice
 Louise Stringer-Warren

Membership:
 Wendy Digtout

Publications:

Judie MacDougall

Post Trauma Services:

Andrea Cook (Chair)
 Pamela Dixon
 Charles Hayes
 Janice Howes (Disaster Response Co-ordinator)

Child & Adolescent Group t.b.a.

Contact Penny Corkum

Advertising Rates

The acceptability of an ad for publication in APNS publications is based on legal, social, professional, and ethical considerations. Also, an ad must be in keeping with the generally scholarly and professional nature of the publication. All content submitted is subject to APNS approval, and may be withheld with refund for any reason.

Corporate Advertising Rates:

Nova Scotia Psychologist

Full Page	\$450.00
3/4 Page	\$350.00
1/2 Page	\$275.00
1/4 Page	\$200.00
Business Card	\$125.00

Consecutive Editions: 1st ad - regular rate
 2nd and more - 10% discount per issue
 ie. \$400, \$360, \$324, \$291, to a minimum rate of 65% of full amount. (min. rate of \$250 for a \$400 ad)

Event / Workshop posting	\$75.00	includes website
Job Postings posting	\$50.00	includes website

APNS Website

Event / Workshop \$75.00 per 30 days or portion thereof, includes Nova Scotia Psychologist listing

Job Postings \$50.00 per 60 days or portion thereof, includes Nova Scotia Psychologist listing

Inserts \$150.00 plus additional mailing costs by weight (if applicable - no additional cost for single sheet paper)

Mail-Outs \$150.00 plus mailing costs by weight x # of members

Mass E-Mail \$250.00

Non-Profit/APNS Member Ad Rates:

Nova Scotia Psychologist

Full Page	\$90.00	
3/4 Page	\$75.00	
1/2 Page	\$50.00	
1/4 Page	\$30.00	
Business Card	\$25.00	
Event / Workshop	\$25.00	inc. website posting
Job Postings	\$25.00	inc. website posting

APNS Website

Event / Workshop \$25.00 per 30 days or portion thereof, includes Nova Scotia Psychologist listing

Job Postings \$25.00 per 60 days or portion thereof, includes Nova Scotia Psychologist listing

Inserts \$25.00 for single sheet paper, additional costs as per weight as relates to postage cost

Mail-Outs \$100.00 plus mailing costs by weight x # of members

Mass E-Mail \$150.00

Publication Information

The Nova Scotia Psychologist is published three times each year by the Association of Psychologists of Nova Scotia. Its purpose is to foster communication within the psychology community. Submission of articles is encouraged, as well as letters to the Editor. The Editor reserves the right to select and edit manuscripts and letters submitted for publication. Publication does not necessarily imply endorsement by APNS or by the Editorial Board of *The Nova Scotia Psychologist*.

Subscriptions are free to all members and Affiliates of the Association. Others may subscribe for \$25 per year. *The Nova Scotia Psychologist* accepts advertising of direct interest to the psychology community. Advertisers should write to the address below. Non-profit organizations may be permitted free announcements, subject to space availability.



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